



VEHICLE INSERT CARDS

- Standard lead time is 8 days from proof approval/pre-payment received and on reorders. Lead times may vary.
- Case pack on 15 mil. is 1000 per box / 23 mil. & 30 mil. is 500 per box / 45 mil. & 60 mil. is 250 per box. Case break charge is \$10.00(z).
- All Inserts are die cut with 4 holes for mounting. Check your artwork layout accordingly.
- *We are not responsible for advertising copy that may be covered by a license plate frame.*
- See "Color Chart" for recommendations on colors suitable for your application.
- See "Standard Terms and Conditions" for ordering and other information.

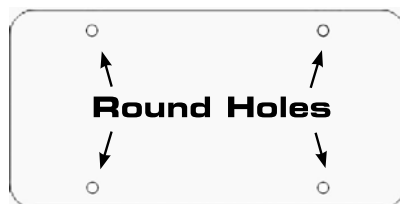
Requirements:

- All image files should be at least 300 dpi.
- Large areas of coverage and specific PMS matches are not guaranteed in screen printing.
- Art submitted should have the spot colors identified.

Insert cards are silk screened on white stock and die cut with four holes. Available in five mil. sizes and two different materials.

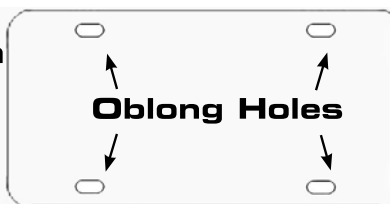
| Quantity <i>w/ 1 std. color imprint</i> | 250 | 500 | 1,000 | 2,000 | 4,000 | Description <i>Four round mounting holes</i> |
|-------------------------------------------------------------------|------------------|------------------|------------------|------------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| .015 mil polystyrene | .98 | .56 | .40 | .38 | .36 (p) | Light weight insert for use with frames. |
| Add'l imprint color | .24 | .18 | .12 | .10 | .10 (p) | Each additional color silk screen. |
| .023 mil polyethylene | 1.20 | .78 | .60 | .54 | .50 (p) | Stands up to severe temperature changes. |
| Add'l imprint color | .28 | .24 | .18 | .16 | .14 (p) | Each additional color silk screen. |
| .030 mil polystyrene | 1.20 | .78 | .60 | .54 | .50 (p) | Extra thickness for extra durability. |
| Add'l imprint color | .24 | .18 | .12 | .10 | .10 (p) | Each additional color silk screen. |
| Set-up | yes | yes | yes | yes | yes (v) | \$25 per color. <i>(New and repeat orders)</i> |
| Heavy Duty Insert Cards - suitable for use without a frame | | | | | | Description <i>Four oblong mounting holes</i> |
| .045 mil polyethylene | 1.66 | 1.04 | .92 | .86 | .82 (p) | Stands up to severe temperature changes. |
| Add'l imprint color | .24 | .18 | .12 | .10 | .10 (p) | Each additional color silk screen. |
| .060 mil polystyrene | 1.66 | 1.06 | .92 | .86 | .82 (p) | For front plates and promotional items. |
| Add'l imprint color | .24 | .18 | .12 | .10 | .10 (p) | Each additional color silk screen. |
| Set-up | yes | yes | yes | yes | yes (v) | \$25 per color. <i>(New and repeat orders)</i> |
| Bleed Charge | .05 | .05 | .05 | .05 | .05 (r) | 1/8" border is standard unless a bleed to the edge is ordered. <i>All mil sizes except 60 mil.</i> |
| PMS color match | 55 | 55 | 55 | 55 | 55 (x) | <i>We cannot guarantee a perfect match for 4 color process.</i> |
| 4 Color process | price as 5 color | price as 5 color | price as 5 color | price as 5 color | price as 5 color | A spec sample is required for all 4 color process jobs and will be billed at \$240.00(p) plus \$90.00(x) for set-up. <i>We cannot guarantee exact PMS match. Large area gradients are NOT RECOMMENDED.</i> |
| Paper Proofs - color | 30 | 30 | 30 | 30 | 30 (x) | Color proofs are representative but do not exactly match production colors. |
| Paper Proofs - B & W | 10 | 10 | 10 | 10 | 10 (z) | First proof free with all new orders. |

**\$35.00 lot charge for oblong holes. Call customer service for any questions.*



Round holes are standard on .15*/.23*/.30* mil.

THERE IS AN ADD'L COST FOR OBLONG HOLES.



Oblong holes are standard on .45 / .60 mil.

ROUND HOLES ARE NOT AVAILABLE.



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